

Group Digital Strategy Director

£120-140k plus

Agency/Publishing

This Head of Digital Strategy role is with one of the UK's leading Media groups . The Company have continued to flourish and expand over the last 5 years and have won a number of hugely prestigious awards and launched/acquired several new businesses. Because of their continued success they are looking for a truly brilliant strategist to join their team- which is made up of the some of the best commercial and digital minds in the marketplace. This is very crucial hire for the business - reporting directly to the MD the person will be responsible for leading the strategic digital development for some of the most recognisable brands both in the UK and globally.

The company is extremely special and thus is looking for a very special person to spear head their strategic function. Because their strategic offering is of vast importance this person must have the right gravitas and right experience to inspire and excite

The Candidate:

- * The successful candidate will have extensive and proven experience of leading and managing a strategy planning function.
- * At least 5 years digital agency/ Publishing side experience and will have worked within a major Publishing house within the last 10 years,
- * Must be a true expert in all digital technologies from multi-platform build work right the way through to social strategy (and everything in between!!)
- * Experience working on major blue chip brands an ideally a background in Publishing.
- * A brilliant thinker and brilliant leader of people - able to inspire and amaze.
- * Effectively lead and direct the strategic development of the brands digital identities.
- * Identification of new opportunities and overall quality control of the accounts.
- * Develop the staff within your team by providing them with strong, proactive motivational leadership and clear objectives, goals and planning of skills development.

If you're head of strategy / senior strategist with a naturally entrepreneurial ability who has a desire to work with the top digital minds in London then this role is made for you. To find out more please call Andrew on 0208 334 9921