

SENIOR SALES EXECUTIVE, £38K Basic+Commission

Our client is a special interest content and platform company. They create compelling content that inspires people's passions and they deliver it on platforms that enhance the way people engage with the things they love. As one of the UK's biggest consumer media businesses, with revenues of £150 million per annum, they are the third largest magazine publisher and have an exciting mix of market-leading brands, great talent and technology expertise.

Reaching millions of people every month across 36 websites, 58 magazines and over 70 brands. They sell 70 million magazines each year, engage 22 million online users every month and have a brand reach of 25 million in the UK. With over one million subscribers they have a highly engaged audience and deliver content across a range of platforms – whether it is through print, online, digital apps for tablet and mobile, e-commerce or at live events.

There is now an exciting opportunity to work for this fantastic company working across one of the UK's leading motorcycling site! Your job means you will be responsible for generating digital revenue across a broad range of categories. This role involves selling to and negotiating with media agencies and clients direct, at the highest levels. You will be focused on selling ad solutions on web and tablet by generating creative pitches. You will nurture existing relationships and develop new ones and be expected to generate maximum possible revenue, growth and market share.

If this sounds of interest, please do get in touch immediately for a full brief, speak to Angela Izzard at Morgan Rutherford Associates Ltd on either 0208 334 9921 or email angela@mra.uk.com