

## **SENIOR SALES EXECUTIVE £38k BASIC+COMMISSION**

Working on an award winning Travel brand you will be responsible for generating revenues across Print, Digital, Mobile, and events. As a Senior Sales executive you will be expected to sell to both client direct and agencies at all levels generating new business and making cold calls as an integral part of the role. Account management also plays an important part with a focus on growing existing business relationships from a predefined client and agency patch.

A key element for the year ahead is to develop its advertising and sponsorship partnerships business with all manner of clients. It is expected that you will work well under the pressure of a competitive atmosphere and be part of the team effort to exceed combined Print and Digital monthly budgets whilst maximising revenue opportunities within your allocated agency/client/sector remit.

The ideal candidate will have a track record of selling high value, high profile partnerships across Print and Digital and extensive West End agency contacts at a senior level. They will also enjoy a team atmosphere and have a good sense of humour!

For more information about this role, get in touch with Angela Izard at Morgan Rutherford Associates (MRA).